

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2660628
Alt Order #: 27060635
Product Desc: SLFKS
Estimate: 8787
Flight Dates: 09/30/20 - 10/06/20
Original Date / Rev: 09/28/20 / 09/28/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact: Mentzer Media Services Email
 210 W. Pennsylvania Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Senate Leadership Fund PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	71	\$64,000.00	\$54,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	71	\$64,000.00	\$54,400.00	264.30
Totals	71	\$64,000.00	\$54,400.00	264.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/30/20	09/30/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----			1			\$400.00		1.50			
2	Multi	10/01/20	10/01/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---			1			\$400.00		1.50			
3	Multi	10/02/20	10/02/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--			1			\$400.00		1.50			
4	Multi	10/05/20	10/05/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNN															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Senate Leadership Fund PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$400.00		1.50			
5	Multi	10/06/20	10/06/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$400.00		1.50			
6	Multi	09/30/20	09/30/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$700.00		2.40			
7	Multi	10/01/20	10/01/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$700.00		2.40			
8	Multi	10/02/20	10/02/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$700.00		2.40			
9	Multi	10/05/20	10/05/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$700.00		2.40			
10	Multi	10/06/20	10/06/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$700.00		2.40			
11	Multi	09/30/20	09/30/20	Today Show 8-9am	CM	8-9am	--W----	:30	2	\$600.00	P3	2.00	NM	2	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					2	\$600.00		2.00			
12	Multi	10/01/20	10/01/20	Today Show 8-9am	CM	8-9am	---T---	:30	2	\$600.00	P3	2.00	NM	2	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					2	\$600.00		2.00			
13	Multi	10/02/20	10/02/20	Today Show 8-9am	CM	8-9am	----F--	:30	2	\$600.00	P3	2.00	NM	2	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					2	\$600.00		2.00			
14	Multi	10/05/20	10/05/20	Today Show 8-9am	CM	8-9am	M-----	:30	2	\$600.00	P3	2.00	NM	2	\$1,200.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					2	\$600.00		2.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	10/06/20	10/06/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am	CM	8-9am	-T-----	:30	2	\$600.00	P3	2.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----					2	\$600.00		2.00			
16	Multi	10/03/20	10/03/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$200.00	P3	1.30	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S-					1	\$200.00		1.30			
17	Multi	10/03/20	10/03/20	Today Show Sa Channels : KSNK,KSNG,KSNN,KSNNW Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S-					1	\$300.00		1.40			
18	Multi	10/04/20	10/04/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S					2	\$200.00		1.10			
19	Multi	10/04/20	10/04/20	Today Show Su Channels : KSNK,KSNG,KSNN,KSNNW Today Show Su	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S					1	\$300.00		1.60			
20	Multi	09/30/20	09/30/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	--W----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----					1	\$340.00		1.60			
21	Multi	10/01/20	10/01/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	---T---	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---					1	\$340.00		1.60			
22	Multi	10/02/20	10/02/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--					1	\$340.00		1.60			
23	Multi	10/05/20	10/05/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	M-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----					1	\$340.00		1.60			
24	Multi	10/06/20	10/06/20	M-F 9-10a Channels : KSNK,KSNG,KSNN,KSNNW M-F 9-10a	CM	9-10a	-T-----	:30	1	\$340.00	P3	1.60	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----					1	\$340.00		1.60			
25	Multi	09/30/20	09/30/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$280.00		1.30			
26	Multi	10/01/20	10/01/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
Channels : KSNK,KSNG,KSNN,KSNN															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$280.00		1.30			
27	Multi	10/02/20	10/02/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
Channels : KSNK,KSNG,KSNN,KSNN															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$280.00		1.30			
28	Multi	10/05/20	10/05/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
Channels : KSNK,KSNG,KSNN,KSNN															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$280.00		1.30			
29	Multi	10/06/20	10/06/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
Channels : KSNK,KSNG,KSNN,KSNN															
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$280.00		1.30			
30	Multi	09/30/20	09/30/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$600.00		2.80			
31	Multi	10/01/20	10/01/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$600.00		2.80			
32	Multi	10/02/20	10/02/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$600.00		2.80			
33	Multi	10/05/20	10/05/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$600.00		2.80			
34	Multi	10/06/20	10/06/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$600.00		2.80			
35	Multi	09/30/20	09/30/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
Channels : KSNK,KSNG,KSNN,KSNN															
M-F 430-5p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$900.00		4.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
36	Multi	10/01/20	10/01/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	---T---					1	\$900.00		4.00		
37	Multi	10/02/20	10/02/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	----F--	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	----F--					1	\$900.00		4.00		
38	Multi	10/05/20	10/05/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/05/20	10/11/20	M-----					1	\$900.00		4.00		
39	Multi	10/06/20	10/06/20	M-F 430-5p Channels : KSNK,KSNG,KSNL,KSNW M-F 430-5p Jeopardy	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/05/20	10/11/20	-T-----					1	\$900.00		4.00		
40	Multi	09/30/20	09/30/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	--W----					1	\$1,000.00		5.10		
41	Multi	10/01/20	10/01/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	---T---					1	\$1,000.00		5.10		
42	Multi	10/02/20	10/02/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	----F--					1	\$1,000.00		5.10		
43	Multi	10/05/20	10/05/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/05/20	10/11/20	M-----					1	\$1,000.00		5.10		
44	Multi	10/06/20	10/06/20	KSN News at Five Channels : KSNK,KSNG,KSNL,KSNW KSN News at Five KSN News	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/05/20	10/11/20	-T-----					1	\$1,000.00		5.10		
45	Multi	09/30/20	09/30/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/28/20	10/04/20	--W----					1	\$1,500.00		6.50		
46	Multi	10/01/20	10/01/20	KSN News at Six Channels : KSNK,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50 NM	1	\$1,500.00

Order / Rev: A2660628
 Alt Order #: 27060635
 Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8787

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$1,500.00		6.50			
47	Multi	10/02/20	10/02/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$1,500.00		6.50			
48	Multi	10/05/20	10/05/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$1,500.00		6.50			
49	Multi	10/06/20	10/06/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$1,500.00		6.50			
50	Multi	10/03/20	10/03/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	5.70	NM	1	\$800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$800.00		5.70			
51	Multi	10/04/20	10/04/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$500.00	P3	3.30	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$500.00		3.30			
52	Multi	09/30/20	09/30/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$2,000.00		9.60			
53	Multi	10/01/20	10/01/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$2,000.00		9.60			
54	Multi	10/02/20	10/02/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$2,000.00		9.60			
55	Multi	10/05/20	10/05/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$2,000.00		9.60			
56	Multi	10/06/20	10/06/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$2,000.00		9.60			

Order / Rev: A2660628
 Alt Order #: 27060635
 Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 8787

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
57	Multi	10/05/20	10/05/20	Mon Prime Other 1 Channels : KSNC,KSNG,KSNL,KSNW Mon Prime Other 1 American Ninja Warrior-NBC	CM	7-9p	M- - - - -	:30	2	\$2,400.00	P3	7.30	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/20	10/11/20	M- - - - -					2	\$2,400.00		7.30			
58	Multi	09/30/20	09/30/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNL,KSNW Wednesday 7-8p Chicago Med-NBC	CM	7-8p	- - W- - - -	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - W- - - -					1	\$1,600.00		4.30			
59	Multi	10/02/20	10/02/20	Fri Prime Other 1 Channels : KSNC,KSNG,KSNL,KSNW Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC	CM	7-9p	- - - - F- -	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - - - F- -					1	\$1,000.00		3.60			
60	Multi	10/02/20	10/02/20	Fri Prime Hour 3 Channels : KSNC,KSNG,KSNL,KSNW Friday 9-10p Dateline-NBC	CM	9-10p	- - - - F- -	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - - - F- -					1	\$1,000.00		3.10			
61	Multi	10/04/20	10/04/20	NASCAR on NBC Channels : KSNC,KSNG,KSNL,KSNW NASCAR on NBC NASCAR Cup: Talladega	CM	NASCAR on NBC	- - - - - S	:30	1	\$500.00	P3	2.20	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - - - - S					1	\$500.00		2.20			
62	Multi	10/04/20	10/04/20	FB Night in Amer Pre Ga Channels : KSNC,KSNG,KSNL,KSNW FB Night in Amer Pre Game Football Night in America	CM	FB Night in Amer F	- - - - - S	:30	1	\$1,600.00	P3	7.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - - - - S					1	\$1,600.00		7.00			
63	Multi	10/04/20	10/04/20	NFL Game Channels : KSNC,KSNG,KSNL,KSNW NFL Game SNF: Philadelphia @ San Francisco	CM	NFL Game	- - - - - S	:30	1	\$4,800.00	P3	15.70	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - - - - S					1	\$4,800.00		15.70			
N64	Multi	09/30/20	09/30/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNL,KSNW Wednesday 7-8p	CM	7-8p	- - W- - - -	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/28/20	10/04/20	- - W- - - -					1	\$1,600.00		4.30			
													Totals	71	\$64,000.00



125 West 55th St
New York, NY 10019

Contract # 27060635	Changes as of: 9/28/2020 at 8:13 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/694/8787	Flight: 9/30/20 - 10/6/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita	Total \$: \$62,400.00
	Agency Order #: 9922377	Office: WASHINGTON	Total Spots: 70
	Buyer: Scott, Kelly	Service: Nielsen	Total CPP: \$240.00
	Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total GRP: 260.0
	Separation:	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2660628

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30 - 10/6							Total Spots	Total \$	CPP*	GRP*
							9/30	10/1	10/2	10/3	10/4	10/5	10/6				
MSD 18	W 7p-8p		Chicago Med-NBC	\$1,600.00	4.3	30	1	0	0	0	0	0	0	0	\$0.00	\$372.09	0.0
MGD 24	W 7p-8p		Ellen's Game of Games	\$1,600.00	4.3	30	1	0	0	0	0	0	0	1	\$1,600.00	\$372.09	4.3
TOTALS:							12	11	13	3	7	13	11	70	\$62,400.00	\$240.00	260.0

Makegood Comments			
Date/Time	Action	Added by	Comment
09/28/20 8:13 AM	Sent To Rep	Patty Sparkman	program change - please accept mg offer.